

Environmental Sciences PSM, California State University, Chico

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Successful recruitment of students is a key component of a successful PSM program. While recruitment of underrepresented and first generation students into STEAM (the “A” is for agriculture) fields is an important and worthy national goal, recruiting and informing all science students about the PSM degree is equally important, because many of our science students remain unaware of the PSM degree.

The poster presents general information about PSM programs that will educate science students and working science professionals about the PSM Degree. The Professional Science Master’s Option in Environmental Sciences at California State University, Chico is featured.

Environmental Sciences, PSM
California State University, Chico

Professional Science Master's Option
Environmental Sciences
California State University, Chico

Professional Science Master's
Who is it for?
Science students or science professionals who are interested in leadership roles in business, industry, government, or not-for-profits.
- Highly motivated and interested in further developing skills and knowledge in science as well as business.
- Seeking career advancement.
- Looking for a viable alternative to academia and the terminal, Ph.D.

Professional Science Master's
What is it?
- More project management, law, business, finance, or entrepreneurship than traditional science M.S. or Doctoral program.
- Internships and other experiences provide closer interaction with potential employers than traditional science M.S. or Ph.D.

Why is it needed?
- US on verge of being lead as innovative and technological leader in the world.
- Scientifically literate business professionals understand underpinnings of science that may lead to better business decisions and bottom line.
- Lack of scientists with developed business and professional skills.

Professional Science Master's*
Chico State
Environmental Sciences
Three Patterns
- Biotechnology
- Resources Management
- Sustainable Development and Technology
*Option of the Environmental Sciences MS
Geological and Environmental Sciences Dept.
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The Professional Science Master's is a Renaissance Degree
Are You A Tree-Shaped Person?

Transformation
Economy
Environment
Society
Technology
Sustainable
Innovation
PSM

Industry seeks interdisciplinary people to manage teams
Will you be part of the solution?

PSM Chico
Having The Right Questions
Making The Right Decisions
- Are you interested in leadership roles in industry, government, or not for profits?
- Are you seeking career advancement?
- Are you a highly motivated scientist interested in further developing your skills and knowledge in science and business?
- The Professional Science Master's degree in Environmental Sciences may be perfect for you.

Professional Science Master's Environmental Sciences
Developing tomorrow's leaders today