

CSU The California State University
 BUILDING FOR COLLEGE

SAN DIEGO STATE UNIVERSITY

PSM Initiative for Veterans
 Council of Graduate Schools
 PSM Biennial Poster Session

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 San Diego State University
 College of Extended Studies

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Why Veterans & Active Duty Military?

- More mature and more focused
- Strong leadership skills
- Current and future leaders/persons of influence in society
- Responsible citizens

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Why Veterans & Active Duty Military?

- Know how to manage their time
- Have seen a range of perspectives on the world
- Bring varied and diverse backgrounds
- Will challenge and contribute to the intellectual vitality of our campuses

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Why Veterans & Active Duty Military?

- Have met the challenges inherent in successfully serving our country
- Dropout rate for first-time freshmen veterans at SDSU is 7.5% less than that of our overall student body
- Cumulative GPA is 0.21 points higher than the overall SDSU student body

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Getting Started with Partnerships

- Veterans, Active Duty, DoD, Spouses
- Education, Training, and Family Services
- Education-Career Connections
- Military, Education, Government, Industry Task Force

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Mil, Edu, Gov, Industry Task Force

- Military
 - Veterans
 - Education
 - Family Services
- Education (Troops to College)
 - California State University
 - University of California
 - California Community Colleges

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Mil, Edu, Gov, Industry Task Force

- Government
 - California Department of Education
 - California Employment Development Department
 - California Department of Veterans Affairs
- Industry
 - Advisory Boards
 - Internships
 - Apprenticeships
 - Employment
 - Career Connections Web Site

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Industry Partners

- Abbott Laboratories
- Allergan
- Amgen
- Baxter Healthcare
- BD-Biosciences
- Boeing
- Coalgene
- Ceres
- Chevron
- Cisco Systems
- Eli Lilly
- Genlantis
- Genentech
- General Atomics
- Gen-Probe
- Genoptix
- Gilead
- GlaxoSmithKline
- Illumina
- La Jolla Inst Allergy & Immunology
- Life Technologies
- Lockheed-Martin
- Mannkind Corporation
- Motorola
- NASA
- Northrup Grumman
- Novartis
- Pfizer Labs
- Prometheus
- Procter & Gamble
- Qualcomm
- Roche Molecular
- Scripps Research
- Sony Electronics

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Connecting Veterans to Employment

- Integrating Education, Military, Government, and Industry Services
- Helping returning veterans secure high-paying, high-demand jobs
- Enabling veterans to continue serving the country after they have retired from military service

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Industry Partners - BioCollaborative

- Web-Based Gateway to Life Sciences
- Career Listings and Videos
- Online Mentoring and Coaching
- Identifying Transferable Skills
- Paid Apprenticeships and Internships
- Job Search, Interview, Resumé Assistance

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State Agency Program Approval

- Required for Use of VA Benefits
- VA State Approving Agency
- WASC – CGS
- State of California -- California State University
- Department – College - University

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Conducting a Demand Survey

- Task Force Demand Survey
- Graduate-level Certificates and Degrees
- High-demand, High-paying Jobs Upon Leaving the Military.

<http://www.gateway.calstate.edu/T2College/T2C-results.cfm>

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Online Delivery

- Asynchronous 24/7 Availability
- Access for Working Veterans, Active Duty Military, DoD Civilians, Working Spouses
- Initial Certificate Courses Fully Online
- Remaining Master's Courses Online and/or Face-to-Face

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Streamlined, Coordinated Procedures

- Dedicated Veterans Websites & Services
- Online Application Materials
- Online Registration and Payment
- Referrals to University Veterans Coordinators
- Coordination with State VA Services

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Transferability of Credit

- California State University (CSU) Graduate Credit Courses
- Recorded on a CSU Transcript
- Transferable to all 23 CSU Campuses*
- Normally Transferable to other Universities Nationally*

* The accepting University is responsible for determining how/whether a particular course may be applicable to a particular degree.

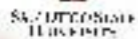
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Graduate Policies and Procedures

- Online Program Application and Admissions Materials
- Adjustable Application and Admissions Deadlines
- Flexible Course Scheduling
- Certificates to Master's Model

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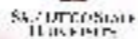
Institutional Commitment & Leadership



- System-wide Commitment from the Top
- PSM Demand Survey
- CSU PSM Web Site
- Culture of Appreciation & Support

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Institutional Commitment & Leadership



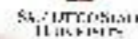
War Memorial Flyover Presenting Colors



www.neverstoplearning.net/military

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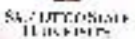
Institutional Commitment & Leadership



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Institutional Commitment & Leadership



- 7 years ago SDSU & BIOCUM
- 16 PSMs on 12 CSU campuses today
- 12 additional PSMs under development
- 30 PSMs on CSU campuses by 2012
- 1,100 PSM Graduates by 2012-2013
- Undergraduate feeder programs

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Outreach Efforts



- Military -- Task Force; Education/Career Fairs; Transition Assistance Programs
- Veterans -- CDVA; Hospitals; Centers; Wounded Warrior Sites; Student Veterans On Campus (SVOC)
- Web -- Web Sites; Search Engine Optimization; Social Networks; Video; Flyers; Brochures

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Identifying and Promoting Veterans' Expertise



- STEM education, training, experience
- STEM-related military job classifications
- BS/BA's enhanced by STEM positions"
- "Day-one" workforce-ready skills in leadership, work ethic, technology, time management, and teamwork
- Coordination with CDVA, DoE, EDD

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California Veteran Reintegration Project



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Troops to Careers



- Life-long Education to Career Model
 - High School – Associate's – Bachelor's – Graduate Certificate – PSM
- Life-long Military Support Model
 - Recruit – Retain – Retire

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Iraq Veteran Intern



Jonathan J. Karkiewicz

- 11/12/07 to current: Stellar Micro Electronics Internship
- 1/8/07 to 11/9/07: CTS Electronic Manufacturing Solutions
- 2/10/05 to 1/3/07: J&S Spray-On Bedliner
- 9/7/00 to 2/6/05: US ARMY, Baumholder Germany; Served in Baghdad, Iraq 16 months

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STELLAR MICROELECTRONICS



Apprenticeship Flowchart



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Promotional Materials



Online Graduate Certificates and Degree Programs for Veterans and Active Duty Military



www.neverstoplearning.net/military

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Promotional Materials



Qualify for High-Paying Jobs in High-Demand Science, Technology, Engineering, and Mathematics Fields



www.neverstoplearning.net/military

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Promotional Materials



Start With a 4-course Certificate Program and Work Toward a Master's Degree



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Promotional Materials



Use Post- 9/11 Veterans Benefits, Tuition Assistance/Other Sources of Financial Aid



www.neverstoplearning.net/military

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Win, Win, Win



- Veteran/Active Duty Military – efficient pathway to prestigious science or technology jobs
- Family – a well-paying, rewarding, and stable career in a high-demand field
- Employers – a reliable, technically trained day-one ready workforce to meet immediate and long-term state and national labor needs.

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CSU Veterans Initiative Initial Websites



California State University
<http://www.calstate.edu/psm>

San Diego State University
<http://www.neverstoplearning.net/military>

California State University, San Marcos
<http://www.ccsusm.edu/el/psm>

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